



Change Champions Series

Postpartum Well-Being

We are excited to announce this new opportunity to build authentic partnerships with LIAs and communities to address maternal health and improve postpartum well-being!

What is a CoIIN?

A CoIIN is your entry to collaboration, innovation, and improvement. It brings together MIECHV awardees and LIAs around a shared mission, empowering teams with:

- **Expert coaching and support** from seasoned improvement advisors.
- **Proven tools and strategies** to bridge service gaps with speed and impact.
- A dynamic, peer-driven network to **share, learn, and grow together**.

This **free, voluntary improvement initiative** offers everything you need to tackle challenges, center health equity, and amplify the power of well child visits.

Why Join Now?

Here's how participating will transform your team and outcomes:

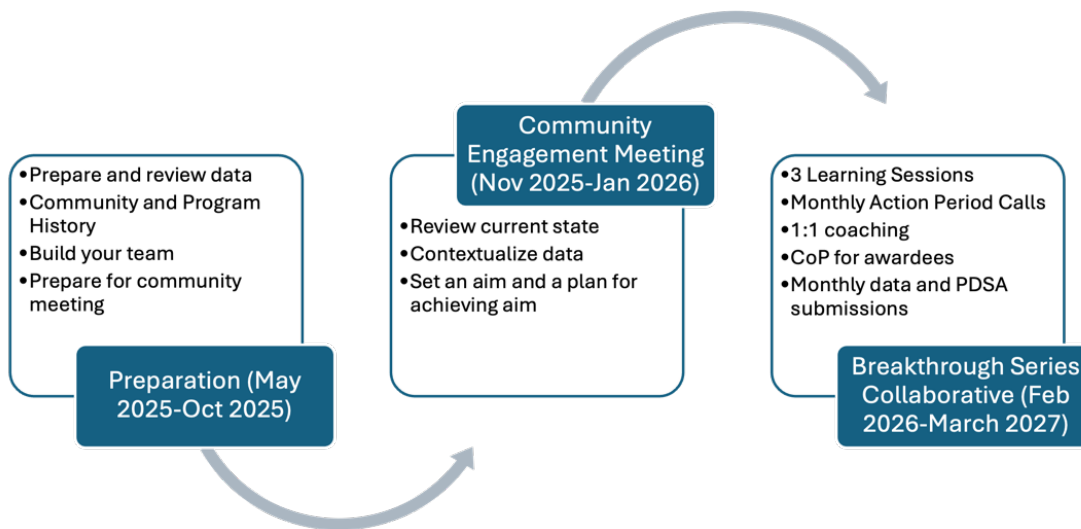
- **Achieve MIECHV CQI Plan goals** while driving equity-focused improvements.
- **Build CQI expertise** through hands-on guidance in forming diverse teams, analyzing program data, and adapting and testing change ideas through Plan-Do-Study-Act cycles.
- **Connect with peers** in a vibrant CQI Lead and Awardee Community of Practice to share insights, successes, and solutions.
- **Access powerful, proven interventions** that streamline your efforts and maximize your impact.
- **Empower your team** with cutting-edge tools, expert resources, and multilingual support—including real-time Spanish interpretation during calls.
- **Gain confidence** in implementing evidence-based practices that lead to long-lasting, breakthrough change.

“Often times, CQI state leads can feel like they are operating all by themselves at work so it’s really nice to have that peer support and learn from others in their same role.”

What will we do?

Igniting Change in Postpartum Well-Being is an innovative two-year collaborative that invites MIECHV awardees and their selected LIAs to drive improvements toward the following SMARTIE aim:

By March 2027, improve the social, emotional, physical, and economic support families need to successfully transition through the postpartum period so that 80% of women/birthing persons of an identified priority population enrolled in home visiting report improvement in postpartum well-being and functioning. This immersive opportunity involves 3 phases of work: preparation, community engagement meeting, and a traditional breakthrough series collaborative.



Benefits of Participation

Awardees, LIA and communities engaging in this collaborative will have the opportunity to:

- ★ Lead improvement efforts with families as partners through innovative, community-driven, and sustainable approaches.
- ★ Address disparities in home visiting outcomes to improve outcomes for all.
- ★ Strengthen quality improvement skills for developing and implementing CQI Plans.
- ★ Collaborate and share insights with peers across the MIECHV network.
- ★ Leverage the HV CoIIN Dashboard for data uploads, automated run charts, and PDSA cycle feedback to drive data driven solutions.

Expectations of Change Champion Series Participants

This opportunity requires sustained commitment over the two years of this CoIIN from all parties involved including the MIECHV Awardee, LIA Teams, and the HV CoIIN Team and Partners. All involved play a crucial role in the success of this collaborative. Below are the expectations for all participants in the Postpartum Well-being CoIIN.

MIECHV Awardee will:	<ul style="list-style-type: none"> • Identify LIAs ready to participate in the Postpartum Wellbeing CoIIN • Form an awardee improvement team • Participate in Expert Meetings to refine the Key Driver Diagram, Change Package and Measurement strategy and ensure they are feasible for your context • Participate in calls and activities during six-month preparatory period to build a foundation for partnerships • Plan and facilitate Community Engagement Meeting prior to traditional breakthrough series collaborative • Participate in 3 learning sessions (1 in person) • Participate in monthly action period and Community of Practice calls during the BTS phase • Use existing MIECHV funds to cover travel expenses incurred by LIAs and family leaders due to participation in CoIIN (contact your HRSA project officer for more information on leveraging these funds)
LIA Team will:	<ul style="list-style-type: none"> • Form a local improvement team • Participate in preparatory period in partnership with awardee team • Support planning and participate in Community Engagement Meeting • Attend and actively participate in 3 Learning Sessions (1 in person) • Commit to engaging and supporting parent leaders as part of the CQI team • Provide monthly PDSA and data submissions • Commit to making changes to processes, practices and policies related to postpartum well-being • Participate in monthly Action Period and coaching calls during the BTS phase
HV CoIIN Staff & Partners will:	<ul style="list-style-type: none"> • Host and facilitate all cross-state collaborative events • Provide information on postpartum wellbeing, maternal health, and social determinants of health and methods for process improvement to achieve aim • Lead the refinement process of key documents utilized for the CoIIN in partnership with experts including representatives from selected teams • Provide coaching and guidance throughout opportunity catered to priorities selected by each state team • Main HV CoIIN dashboard and provide data management and logistics support

Recommendations for Key Roles

Participation in the Postpartum Well-Being CoIIN will require intentional investment of staffing and time. Recommended roles for efficient and effective participation are:

- **Senior Leader:** This is a required role. This is typically the MIECHV director, person leading MCH programs or similar. They may not have direct day-to-day roles, but they must be aware of participation in the CoIIN and provide support when navigating organizational systems.
- **Day to Day Leader (often CQI Lead):** This is a required role. This person is typically the CQI lead, or similar role, and represents the awardee in the CoIIN. They provide direct support to partner LIAs, participate in action period, coaching, and community of practice calls. This is the main contact for both the LIA and HV CoIIN teams.
- **Coordinator:** This person is a member of the awardee team that may support coordination of needs and requests from LIA and support the preparation process for involvement such as logistics for hosting community expert meeting, and reporting on progress as requested during the CoIIN.
- **Data Manager:** The data manager supports the collection of data and produces reports, as needed.

The roles of coordinator and data manager are not required for participation but are recommended to support effective participation in the CoIIN.

Timeline and Key Dates for Participation

The Postpartum CoIIN is designed to be completed in 3 primary phases: preparation, community engagement meetings, breakthrough series collaborative. The table below outlines key dates of engagement.

Preparation (May – October 2025)	Community Engagement Meetings (October – December 2025)	Breakthrough Series Collaborative (February 2026 – February 2027)
Monthly Meeting Awardee only <ul style="list-style-type: none"> • May 13, 2025 • June 24, 2025 • July 8, 2025 Awardee & LIA <ul style="list-style-type: none"> • August 12, 2025 • September 9, 2025 • October 14, 2025 	Community meetings will be coordinated by the Awardee team in partnership with LIAs. These meeting dates will vary by community and should take place between October – December 2025	Learning Session 1 (virtual) <ul style="list-style-type: none"> • February 2026 <i>Action Period 1</i> Monthly Action Period Calls <ul style="list-style-type: none"> • March – May 2026 Learning Session 2 (in person) <ul style="list-style-type: none"> • June 2026 <i>Action Period 2</i> Monthly Action Period Calls <ul style="list-style-type: none"> • July – Sept 2026 Learning Session 3 (virtual) <ul style="list-style-type: none"> • October 2026 <i>Action Period 3 (sustaining phase)</i> <ul style="list-style-type: none"> • Nov 2026 – Jan 2027 Celebration & Harvest <ul style="list-style-type: none"> • February 2027

Additionally, awardees will participate in a community of practice to learn from others in the cohort and receive support from the HV CoIIN team via 1:1 coaching calls.

All MIECHV awardees with an interest in being a part of this movement to prioritize and transform approaches to maternal health and postpartum well-being are encouraged to apply. Awardees are invited to apply with **up to 2 LIA partners**.

Application Information: The application will be released on December 2, 2024, on the HV CoIIN Website. Please complete the online application by **January 17, 2025**.

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