



# HOME VISITING COLLABORATIVE IMPROVEMENT *and* INNOVATION NETWORK (HV COIIN) 3.0

## Cohort 3 Application Webinar

This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant number UF4MC26525, Home Visiting Collaborative Improvement and Innovation Network (HV CoIIN). This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the U.S. Government.

December 2, 2025





# AGENDA

Welcome and Introductions

---

Home Visiting CoIIN Overview

---

Opportunity 1: Scaling Solutions in Staff Recruitment & Retention

---

Opportunity 2: Sprint to Sustain Improvement in Breastfeeding

---

Application Overview

---

Q & A

# *We're so happy you're here today!*

Please share in the chat:

- ✓ Your name
- ✓ Your location
- ✓ Why you decided to join





# HV COIIN TEAM



**Zhandra Levesque**  
Project Director



**Jessica Ehule**  
Associate Director



**Tricia Finnerty**  
Director of Improvement



**Sara Voelker**  
Improvement Advisor



**Rachael Glisson**  
Improvement Advisor



**Jamie Jobe**  
Topic/Communications  
Lead



**Anna Hanel**  
Data Analyst



**Akira Gutierrez Renzulli**  
Data Analyst



**Lindsey Conley**  
Coordinator



**Kate Hamby-Hopkins**  
Tech Manager

# HV CoIIN PROJECT OBJECTIVES



## DRIVE IMPROVEMENT

Identify, test and refine changes to drive improvement in key maternal and child health outcomes



## SCALE PRACTICES

Scale effective practices to improve outcomes for all families and staff



## ENHANCE CAPACITY

Enhance awardee and LIA CQI capacity



## CAREGIVER LEADERSHIP

Refine and integrate caregiver leadership principles



# HOW WE WORK

## AIM

---

To build a movement and capability for ongoing learning that improves and sustains maternal and child health outcomes for families in home visiting by engaging:

30  
MIECHV  
awardees

+

300  
LIAs

---

To meet aims in identified topics by 2027



*The CoIIN experience has brought our team closer together. It created a common goal that we were able to problem solve and work through together.*



*CoIIN is great professional development and a launching pad to be able to do this on our own.*







# Welcome from HRSA



**Amanda Innes**

*Director (Acting)  
Division of Home Visiting and  
Early Childhood Services*





# HRSA's National Strategy for the Home Visiting Workforce: Strong Workforce, Strong Families



The home visiting workforce is **essential** to our nation's families as the trusted professionals who walk alongside parents and caregivers to help children thrive.



This strategy honors their expertise and invites partners across health, education, philanthropy, and communities to join **a national movement** to strengthen and sustain the profession.



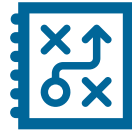
Together, we are building a respected, supported, **workforce** that inspires pride, drives impact, and strengthens communities across the United States.



# Partnering for Healthy Beginnings: HRSA's Commitment to Breastfeeding



Breastfeeding offers significant health benefits to mothers and babies, offering **optimal nutrition** and reduced risk of chronic disease for both mother and child.



Federal government has prioritized breastfeeding as **a key strategy** to improve maternal and child health.



**Home visiting** is a partner in this work, providing information and guidance on nutrition and breastfeeding and connecting families to services and resources.

A healthcare professional, a woman with dark hair and glasses wearing a white lab coat over a light blue shirt, is sitting on a light-colored couch. She is holding a clipboard and a pen, looking towards two people sitting in front of her. The two people, whose faces are partially visible, appear to be patients. The setting is a modern, well-lit living room with wooden cabinets, a potted plant, and a warm lamp in the background.

Opportunity 1

# SCALING SOLUTIONS IN STAFF RECRUITMENT & RETENTION

# STAFF RECRUITMENT *and* RETENTION

## AN OVERVIEW



### SMART AIM

By April 2027, 85% of home visiting staff feel supported to manage their work and still be present for the families or staff they support.

### TIMELINE

- Awardee Prep Period: May-June 2026
- LIA Orientation: June 16, 2026
- Project runs August 2026 through April 2027
- Final Harvest & Celebration: May 20, 2027

### APPROACH

- 10-month Breakthrough Series (BTS) learning collaborative on improving systems and outcomes for staff recruitment and retention

### PARTICIPANTS

- Open to MIECHV awardees and LIAs
- Teams of all experience levels



# THE OPPORTUNITY IN HOME VISITING

## CQI Priority

Staff recruitment, retention, & wellbeing are in the top 3 focus areas identified in awardee CQI plans for 2025-2027.

## MIECHV Expansion

Many MIECHV programs are utilizing matching funds to expand services to more families and communities, which requires growing a supported, sustainable workforce.

## Strategic Alignment

HRSA's investment in the home visiting workforce is leading to new strategies and practices that are ripe for testing and scaling.

“This experience played a crucial role in fostering a sense of closeness within our team and cultivating a more supportive work environment.”

# WHY JOIN?

A photograph of two women from behind, looking at a whiteboard. The woman on the left has grey hair tied in a bun, and the woman on the right has long blonde hair. The whiteboard is covered with colorful sticky notes and hand-drawn diagrams, including a flowchart and a table. The background is slightly blurred, focusing on the women and the board.

Build CQI expertise through hands-on guidance to close a gap identified in your program data.

Adapt proven solutions endorsed by other home visiting programs to meet the needs and contexts of your LIAs.

Be a part of a dynamic, peer-driven network that will share, learn, and grow together.

# PROJECT ROLES & ACTIVITIES

HV CoIIN partners with awardees and local implementing agencies to build capacity and drive improvement.

## HV CoIIN

- Facilitate and teach during Learning Sessions, monthly calls, and awardee Community of Practice (CoP)
- Provide all content and measurement resources
- Maintain dashboard for data & PDSAs

## Local Teams

- Attend Learning Sessions and monthly AP and coaching calls
- Report data and PDSAs monthly in dashboard
- Test changes to their work on an ongoing basis
- Meet regularly to plan PDSAs and review and use data to drive the work

Estimated 4-8 hours per month

## Awardees

- Participate in 3-month preparatory period to plan for support to LIAs
- Attend Learning Sessions and monthly calls
- Review data & PDSAs and provide coaching monthly
- Attend awardee CoP monthly for guidance and peer support

Estimated 6-10 hours per month

# PARTICIPATION TIMELINE

“This effort has impacted my work by helping me realize my thoughts, ideas, and inputs are valued and the organization recognizes the hard work I do with families.”

Awardees and LIAs commit to attend the following virtual events.

<b>Awardee CoP</b> May 2026-June 2027 First Wednesday of each month, 2-3:30 ET No calls in Aug & Jan	<b>LIA Orientation</b> June 16, 2026 2-3:30 ET	<b>Learning Sessions</b> August 4-6, 2026 January 25-27, 2027 1:00-4:00 ET	<b>Action Period Calls</b> Sept 2026-April 2027 Third Wednesday of each month, 2-3:30 ET No call in January	<b>Harvest &amp; Celebration</b> May 20, 2027 2-3:30 ET
---	--	---	--	---





# BREASTFEEDING SPRINT

## AN OVERVIEW

### SMART AIM



## TIMELINE

- Orientation: June 18, 2026
- Sprint runs July through December 2026
- Awardee CoP Dec 2026-May 2027
- Booster sessions to promote sustainability in March & June 2027

## APPROACH

- 6-month improvement sprint to test and implement a small set of change ideas:
- Developing individualized infant feeding plans with expectant parents
  - Strengthening connections to community-based breastfeeding supports

## PARTICIPANTS

- Open to MIECHV awardees and LIAs
- Teams of all experience levels

# THE OPPORTUNITY IN HOME VISITING

## Gap in MIECHV Outcomes

45% of MIECHV-enrolled infants received any breastmilk at 6 months of age in FY2024.

25 awardees below national average in FY24

## CQI Priority

Breastfeeding identified as key topic in Awardee CQI plans



## Strategic Alignment

Aligns with Federal priorities to promote breastfeeding and prevent chronic disease

# WHY JOIN?

Achieve measurable results in just six months using well-tested tools and real-time learning.

Strengthen CQI skills through coaching, peer learning, and pre-built PDSA templates.

Expand awardee capacity to lead and sustain breastfeeding improvement efforts.



# PROJECT ROLES & ACTIVITIES

HV CoIIN partners with awardees and local implementing agencies to build capacity and drive improvement.

## HV CoIIN

- Facilitate and teach during monthly group calls and awardee Community of Practice (CoP)
- Facilitate monthly coaching calls
- Review data and PDSAs monthly
- Provide all content and measurement resources

## Local Teams

- Attend monthly group and coaching calls
- Report data and PDSAs monthly
- Test changes to their work on an ongoing basis
- Meet regularly to plan PDSAs and review and use data to drive the work

Estimated 4-6 hours per month

## Awardees

- Attend monthly group and coaching calls
- Participate in 6-month awardee CoP monthly on sustainability
- Provide coaching post-Sprint to support sustainability

Estimated 3-4 hours per month

# PARTICIPATION TIMELINE

“I have thoroughly enjoyed watching the data and am looking forward to implementing this into our program”

Awardees and LIAs commit to attend the following virtual events.

## Orientation

June 18, 2026

2-3:30 ET

## Group Calls

July-December 2026

First Tuesday of each month, 2-3:30 ET

## Awardee CoP

Dec 2026-May 2027

Fourth Tuesday of each month, 2-3:30 ET

Holiday exceptions:  
Dec 15

## Sustainability Booster Calls

March 16, 2027

June 15, 2027

2-3:30 ET

# HV CoIIN APPLICATION

Section 1. Awardee Information

Section 2. Excitement and Will

Section 3. Organizational Support and Leadership

Section 4. LIA Information

- There is also a survey that each LIA must submit to apply. You can find the survey link in Section 4. *Need support recruiting LIAs or crafting your message? The HV CoIIN can help!*
- If you are applying to Staff Recruitment & Retention, you will be prompted to sign up for an interview after submitting your application. *Don't stress! This is simply a chance for us to learn more about your awardee team and LIAs.*



# APPLICATION TIMELINE

**November 2025**  
Applications open

**January 9, 2026**  
Applications due

**February 2026**  
Applicants notified

HV CoIIN is  
available to discuss  
your questions and  
best fit anytime!



A woman with long dark hair is holding a young child who is sleeping. The woman is wearing a blue and white striped long-sleeved shirt. The child is wearing a green long-sleeved shirt with a star pattern and blue denim overalls. They are in a home setting with a wooden dining table and chairs visible in the background.

QUESTIONS?

# POLL: Now that you've learned more about our upcoming opportunities...

- I'm excited and ready to apply!
- I'm interested and considering applying.
- I don't plan on applying for this round of HV CoIIN opportunities

If you'd like to set-up time to ask questions or learn more,  
include your email in the poll





# THANK YOU!



This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant number UF4MC26525, Home Visiting Collaborative Improvement and Innovation Network (HV CoIN). This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the U.S. Government.

