

Introduction

Champions for Change: Join the Next HV ColIN Cohort!

Apply by January 9, 2026

"Sprint to Sustain Breastfeeding Outcomes"

As MIECHV expands to reach more families, this opportunity supports awardees and LIAs in advancing practices that improve breastfeeding initiation and duration. Participants will use data-driven quality improvement cycles to identify and spread strategies that enhance family engagement, strengthen cross-sector collaboration, and build sustainable systems of support. By improving how families experience breastfeeding support, teams contribute to stronger beginnings and healthier outcomes for parents and infants.

Continue to the next page to begin filling out your application. Or if you have questions or would like to learn more, reach out to hvcoiin@edc.org.

Block 1

Section 1: Awardee Information

About your MIECHV program applying to participate

Select state, territory, or district:

Name of Person Completing the Application:

Email:

MIECHV Role:

Block 2

Section 2: Excitement and Will

What does your current data tell you about breastfeeding practices in your MIECHV program? What gaps and opportunities are you seeing? Provide initiation and duration rates for your State/Territory and each of the LIAs that you have selected to participate in the Breastfeeding Sprint.



What do you hope to learn and achieve as part of this effort?



Block 3

Section 3: Organizational Support and Leadership

The HV CoIIN team provides extensive support through facilitation of virtual meetings and coaching to teach CQI methods, the change ideas, and measures to participating LIAs.

Awardees may provide LIAs with 1:1 coaching and will facilitate sustainability planning and implementation with each LIA. To do so, each awardee must identify a CQI lead who can work together with a seasoned Improvement Advisor from the HV CoIIN project.

Do you have a CQI lead(s) in place who already supports LIAs in their CQI efforts?

- ☐ Yes, we have a CQI lead(s)
- ☐ Not fully staffed for CQI but we have a position(s) pending (almost filled)
- ☐ Other (please tell us more):

Can an awardee leader attend the following events with participating LIAs?

- **Orientation:** June 18, 2026 from 2:00 to 3:30pm ET
- **Group Calls:** Monthly, July through December 2026
 - 1st Tuesday of the Month from 2:00–3:30pm ET

- **Sustainability Booster Sessions:** March 16, 2027 and June 15, 2027 from 2:00–3:30pm ET
- **Awardee Community of Practice Calls:** Monthly, December 2026 through March 2027
 - 4th Tuesday of the Month from 2:00–3:30pm ET
 - **Exception:** *Holiday exception:* December 15, 2026 due to Christmas holiday

- ☐ Yes
- ☐ No
- ☐ Unsure right now

B4

Section 4: Local Implementing Agency (LIA) Information

Each LIA team will need to put together an improvement team to participate in each of the calls for the improvement sprint. Improvement teams should include

at least one supervisor and 2-4 home visitors. Home visitors will commit to testing changes with their clients during the Sprint. Participation in the Improvement Sprint requires that LIAs enroll at least a portion of their families prenatally.

How many LIAs will commit to participate in the Breastfeeding 6-month Sprint? Please note, a team's level of CQI experience and knowledge does not preclude participation.

This brief survey should be completed by each participating LIA.