HV CoiIN 2.0 Virtual Series
Part 3: Innovations in Parent Leadership

- Monique Fountain Hanna, Chief Medical Officer/CQI and Innovation Advisor
- Mary Mackrain, Managing Project Director, EDC
- Alicia Bowker, New Jersey MIECHV Home Visitation Program Specialist
- Deepa Srinivasavaradan, NJ Statewide Parent Leader
- Gregg Oxley, West Virginia MIECHV CQI Consultant
- Michelle Romanek, West Virginia MIECHV CQI Consultant
Welcome and Technical Tips

- Please share your name and state or territory in the chat
- Please share comments or questions actively! We have time at the end to address
- All lines are muted
- Click the four arrows at the top right of the slides to enlarge your screen for easier viewing
- Slides for today’s session are in the file share pod
Opening Remarks

Monique Fountain Hanna, MD., MPH., MBA
Chief Medical Officer/CQI and Innovation Advisor
CDR, U.S. Public Health Service
Health Resources and Services Administration
Maternal and Child Health Bureau
Partnering with parents to **co-create solutions** can accelerate improvement in outcomes.

**Parent Leadership AIM:**

Improve capacity and infrastructure of state and local home visiting programs and integrate parent voices and leadership along a continuum to improve outcomes for families.
Recognize that innovative solutions stem from lived experiences and can address root causes of a problem

- Prioritize work that provides direct value to participants, reducing efforts and costs that do not add value
- Build trust and ownership of results through transparency with families
- Expand your team’s capacity for CQI to keep your team from feeling overstretched
- Keep CQI efforts grounded and urgent

“Parent Leadership” is inclusive and encompasses:
- biological,
- foster or adoptive parents,
- grandparents, or
- other family members
Parent Leadership Toolkit

Home Visiting Collaborative Improvement and Innovation Network 2.0:
Toolkit to Build Parent Leadership in Continuous Quality Improvement

Bryn Fortune
HV CoIIN 2.0 Family Coach
MI’s Early Childhood Investment Corporation
New Jersey MIECHV
A Snapshot of Parent Leadership

**Topic:** Developmental Promotion, Early Detection, and Linkage to Services

**Scale Method:** IHI’s Breakthrough Series
New Jersey Speakers

Alicia Bowker
NJ Department of Children and Families
Home Visiting Program Specialist

Deepa Srinivasavaradan
NJ SPAN Parent Advocacy Network
Statewide Parent Leader
Why We Joined

- **Topic: Developmental Promotion, Early Detection, and Linkage to Services**
  - Less than 50% of children with developmental disabilities or delays are identified before they start school and fewer than 10% receive services
  - HV Network spanning 3 EBHV models in all 21 counties
  - Help Me Grow (HMG) - Early Childhood Comprehensive Systems (ECCS) Impact State

- **Focus on engaging parents in CQI**
  - NJ had successfully engaged parents through its HMG-ECCS efforts
  - We had not yet made this same focused effort in the HV Network
Engaging LIAs
- Six teams with little prior experience in engaging parents in CQI beyond surveys (all teams began at Stage 1)

SMART Aim
- 90% of teams will have at least one active and engaged parent leader by 12/31/19
Our Journey

- Utilized HV CoIIN Parent Toolkit Resources
- Three in-person learning sessions
- Monthly virtual one-to-one calls
- Monthly virtual peer networking calls
- Ad-hoc support by Statewide Parent Leader directly to the team and/or parents

**Overcoming Barriers:**
- Teams were interested and willing but had reservations/were inexperienced
- Had concerns about burdening parents or overwhelming them with time commitments, data, etc.
I have enjoyed hearing our parents’ perspectives. They have great input!

I have enjoyed having parents at our meetings and listening to their suggestions.

Bright Spots

- Met SMART Aim!
- Teams reached Stage 5 on the Continuum
- Parent Leadership took on several forms
Helpful Hints and Resources

- HV CoIIN Parent Leadership Toolkit
- Ongoing encouragement to take the next step
- Encourage setting intermediate deadlines to achieve smaller goals
- Normalize staff hesitations
- Survey parents – let them decide what level of involvement is manageable
- Take your time – let parents set the pace
- Make it easy and enjoyable for parents

HV CoIIN 2.0 Virtual Series Part 2: How You Can Achieve Breakthrough Benefits
West Virginia MIECHV
A Snapshot of Parent Leadership

**Topic:** Maternal Depression

**Scale Method:** Extension Agency
Why We Joined

- Focus on maternal mental health
- Boosting parent leadership even more through HV CoiIN 2.0
- Engaged all LIAs
Overcoming Barriers

“Buy-in” barriers:

- Parents and home visitors weren’t feeling included in our research or outcomes.
- Included each LIA in the “numbers” and showed them how they fit in.
Bright Spots and Benefits

- Learned to take small steps to reach a bigger goal
- Interactions with over 50 families in our regional meetings around the state
- Parents involved in bigger projects and reaching out to other parents around the state.
  - Clients’ connections to each other have been the driving cause for many of our quarterly changes to meetings, and how we structure the entire day
- HV CoIIN 2.0 support team has been amazing!
Helpful Hints and Resources

- **“BAND” App**
  - Free!
  - Allows parents to connect with each other, share stories, and gives us thoughts about upcoming meetings.
  - Can be used as a project to help keep up between phone calls and introduce this connection tool so you may find a helpful thing to share with your parent groups.
What are you wondering about?
Important Dates: Session 4

Virtual Series: Register Here

COMING UP NEXT

- Part 4. What is Next? Cohort 2 Application
  April 22, 2020 from 1:30-2:00 ET
Next Steps: Apply for Cohort 2!

- Work aligns with MIECHV measures and can integrate into CQI plans
- Struggling with data systems and reporting in Maternal Depression, Development or Breastfeeding? We can help!
- Application is low burden
- Diversity leads to stronger learning
- Early applications get early review and entry!

Application open through May 1, 2020

Available on our website: http://hv-coiin.edc.org/
How Did This 30-Minute Webinar Work for You?

Please Let Us Know:
https://edc.co1.qualtrics.com/jfe/form/SV_8kS4j9X9UbTJvOB

FOR MORE INFORMATION:
• Contact Mary Mackrain at mackrain@edc.org
• Visit our website at www.hv-coiin.edc.org
• Check out our HV CoIIN 2.0 New Fact Sheets

CONTACT OUR PRESENTERS:
• West Virginia: greggcqi@gmail.com
• New Jersey: jill.brown@dcf.nj.gov